

# Wyoming Department of Education Required Virtual Education Course Syllabus

## BIG HORN COUNTY SCHOOL DISTRICT #1

Program Name	WYCA	Content Area	Vocational Education
Course ID	CALA77440	Grade Level	9, 10, 11, 12
Course Name	Journalism B	# of Credits	0.5
SCED Code	11101G0.5022	Curriculum Type	Connections Academy

### COURSE DESCRIPTION

*This is the second of two courses that comprise Journalism. In this course, the student will have the opportunity to experience what it is like to work on an OA news publication. In addition, he will learn about issues in journalism from early print editions to today's multi-media formats. In addition, lessons in Introduction to Journalism in the first semester and Issues in Journalism in the second semester will satisfy the objectives of a traditional high school journalism class.*

### WYOMING CONTENT AND PERFORMANCE STANDARDS

STANDARD#	BENCHMARK
CV12.1.1	College and career-ready students evaluate current knowledge and interests in order to set career goals.
CV12.1.2	College and career-ready students explore careers including outlook, salary, needed training, duties and lifestyle utilizing all available resources including mentors and industry experts.
CV12.1.3	College and career-ready students prepare an educational and career plan to enable them to gain desired knowledge and experience.
CV12.1.4	College and career-ready students demonstrate employability skills that enable them to be responsible and contributing citizens and employees.
CV12.2.1	College and career-ready students communicate clearly, effectively, and with reason.
CV12.2.2	College and career-ready students identify and model integrity, ethical leadership and effective management skills.
CV12.2.3	College and career-ready students work productively in teams while using cultural global competence.
CV12.2.4	College and career-ready students apply safe, legal, and responsible use of information and technology as appropriate to the task.
CV12.3.1	College and career-ready students identify and define authentic problems and significant questions for investigation.
CV12.3.2	College and career-ready students identify trends, forecast possibilities, and explore complex systems and issues.
CV12.3.3	College and career-ready students employ valid and reliable research strategies and apply prior knowledge to solve a problem or complete a project.
CV12.3.4	College and career-ready students demonstrate creativity and innovation while considering the environmental, social, and economic impacts of decisions.
CV12.4.1	College and career-ready students produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
CV12.4.2	College and career-ready students determine the meaning of symbols, key terms, and other content-specific words and phrases as they are used in technical context. (*Adapted from CCSS RL.9.11)
CV12.4.3	College and career-ready students acquire, manipulate, analyze, diagnose, and/or report information, using the appropriate technology.
CV12.4.4	College and career-ready students precisely follow a complex multistep procedure when performing technical tasks. (*Adapted from CCSS RL.9.3)
CV12.5.1	College and career-ready students manage resources to develop, analyze, and implement systems and applications.
CV12.5.2	College and career-ready students productively complete tasks taking constraints, priorities and resources into account.
CV12.5.3	College and career-ready students safely and ethically use current industry-standard tools and emerging technologies.
CV12.5.4	College and career-ready students utilize technology to develop innovative solutions or products.

### SCOPE AND SEQUENCE

UNIT OUTLINE	STANDARD#	OUTCOMES
<p><b>Unit 1: Evolution in Journalism</b></p> <p>In this unit, you will understand the evolution of competitive journalism by analyzing the motives of William Randolph Hearst. You will explain how yellow journalism shaped the Spanish-American War. Later in this unit, you will define media and identify ways media changed in the 20th Century, including how television affected the habits and opinions of the American family. You will learn how new forms of media have changed journalism and analyze how the Internet has impacted the power of media.</p>	<p>CV12.1.4, CV12.2.1, CV12.2.3, CV12.2.4, CV12.3.1, CV12.3.2, CV12.3.3, CV12.4.1, CV12.4.2, CV12.4.3, CV12.5.1, CV12.5.2, CV12.5.3, CV12.5.4</p>	<p>Yellow Journalism Pulitzer Prize Power of the Media</p>
<p><b>Unit 2: Journalism in the World Today</b></p> <p>In this unit, you will examine the reciprocal effect that media have on political and international events. It might be said that a successful global community hinges on fair and accurate reporting. Communication among people of the world is dependent on the commitment and honesty of its journalists. When those factors are missing, communication breaks down.</p>	<p>CV12.1.4, CV12.2.1, CV12.2.2, CV12.2.3, CV12.2.4, CV12.3.1, CV12.3.2, CV12.3.3, CV12.3.4, CV12.4.1, CV12.4.2, CV12.5.2, CV12.5.3, CV12.5.4</p>	<p>Media and War Media and Politics Freedom of the Press</p>

<p><b>Unit 3: Review Writing</b>  In this unit, you will conduct evaluations of the two products or services about which you will write. Time-management is important for setting up surveys or interviews, so make sure you have enough time to gather the information and determine your opinion. For most students, review writing is a rewarding and enjoyable endeavor!</p>	<p>CV12.1.4, CV12.2.1, CV12.2.2, CV12.2.3, CV12.2.4, CV12.3.1, CV12.3.2, CV12.3.3, CV12.3.4, CV12.4.1, CV12.4.2, CV12.5.2, CV12.5.3, CV12.5.4</p>	<p>Evaluating the Criteria  Brainstorming Topics  Gathering/Organizing Notes  Writing the First Draft(s)  Copyediting  Rewriting the Final Drafts</p>
<p><b>Unit 4: Opinion Writing (Op-eds)</b>  In this unit, you have the opportunity to express your opinion on a variety of topics of your choice. The first two lessons will give you lots of ideas and links for forming an opinion about a written opinion or even creating your own opinion cartoon.</p>	<p>CV12.1.4, CV12.2.1, CV12.2.2, CV12.2.3, CV12.2.4, CV12.3.1, CV12.3.2, CV12.3.3, CV12.3.4, CV12.4.1, CV12.4.2, CV12.5.2, CV12.5.3, CV12.5.4</p>	<p>Evaluating the Criteria  Brainstorming Topics  Gathering/Organizing Notes  Writing First Draft(s)  Copyediting  Rewriting the Final Drafts</p>
<p><b>Unit 5: Copy and Design</b>  In this unit you will learn some of the criteria for being an editor. You will learn more about the roles of the various editorial positions and what each entails. You will also consider the importance of honing your grammar and writing skills, and you will spend time practicing each. Finally, you will learn about writing good headlines.</p>	<p>CV12.1.4, CV12.2.1, CV12.2.2, CV12.2.3, CV12.2.4, CV12.3.1, CV12.3.2, CV12.3.3, CV12.3.4, CV12.4.1, CV12.4.2, CV12.5.2, CV12.5.3, CV12.5.4</p>	<p>The Role of the Editor  Planning the Issue  Media Design and Images  Copyediting  Providing Feedback  Setting Up the Paper</p>